



Best Social Product Compliance Software Solutions CEO (Europe): Joerg Walden

A company providing software that allows for the assurance of compliant, sustainable, ethical products, iPoint-systems is dedicated to supporting the social responsibility of the corporate world. Wishing to continue to expand its already exemplary portfolio, iPoint works hard to realize its vision of building an integrated digital platform for the Circular Economy, and explore how digitalization can contribute to securing a sustainable future.

The mind behind iPoint, Joerg Walden, has worked hard to lead the exemplary company to becoming a frontrunner for expert software and services in product compliance and sustainability. First and foremost, iPoint's software supports its clients in the assessment of the environmental, social, and economic impacts of their products and processes on their entire value creation network, thus helping them to produce compliant, sustainable products fit for the Circular Economy.

Fundamentally, iPoint began as a provider to the automotive industry's International Material Data System (IMDS) for product development and analysis of bill of material (BOM) structures. But since its beginnings in 2001, iPoint has expanded significantly, now overseeing an operation of over 70,000 customers from more than 140 countries and a wide range of industries, managed from 14 locations around the globe. iPoint's customer renewal rate of 97% does an exemplary job of showing how outstanding and customer-focused its work is, with core competencies in software and services for chemical and component compliance, such as for conflict minerals reporting.

In this manner, iPoint aids companies in moving 'up the sustainability maturity curve', allowing them to become leaders in their respective industries and making itself the integrated platform of choice, with additions such as the ifu Institute for Environmental IT in Hamburg, an industry leader in Life Cycle Assessment and Material Flow Cost Accounting. This has all followed on from the founder's own penchant for curiosity. Joerg Walden spent his childhood looking for ways to understand, repair, and improve everything, and this is something he has ensured is a cornerstone for iPoint, even from the very beginning. Moreover, it is empowered by his 30 years of technological knowledge, industry leadership, software development expertise, and executive management acumen; this, over time, built iPoint's intrinsic drive to always be one step ahead and envision the future of its industry to always push for better, more sustainable solutions.

iPoint chases a holistic approach above all else, not just selling its clients software, but supporting them in their digitalization strategy and accompanying them on their journey from compliance to sustainability – keeping toxic, hazardous substances and labour exploitation out of the



supply chain. It helps its clients to track unethical practice in the supply chain, ensuring that socially responsible practice benefits them more. Therefore, iPoint's business model prizes transparent, open, innovative, and customer-focused work, lending its expert workings to the current pushes towards increased digitalization occurring across the board.

Joerg Walden, when leading his company, uses the ASOP approach – agile, sustainable, open innovation –, for which iPoint has earned awards, as well as the dedication of its staff, allowing for the diligent respect of each individual employee and partner that it works with. By doing so, Joerg strives to create a mindset and workforce that is open and receptive

to change, innovation, and sustainability. This has also led to iPoint's development of SustainBlock, funded by the European Partnership for Responsible Minerals (EPRM), a Blockchain-powered solution enabling all parties involved to trace the provenance and history of a product, making it tougher for unethical sources to enter the supply chain. iPoint is also working on its CarbonBlock platform, allowing the exchange of reliable and complex ecological data, that will further establish iPoint's place as a thought leader and global player, something that shows no signs of slowing as it moves towards the future.

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