

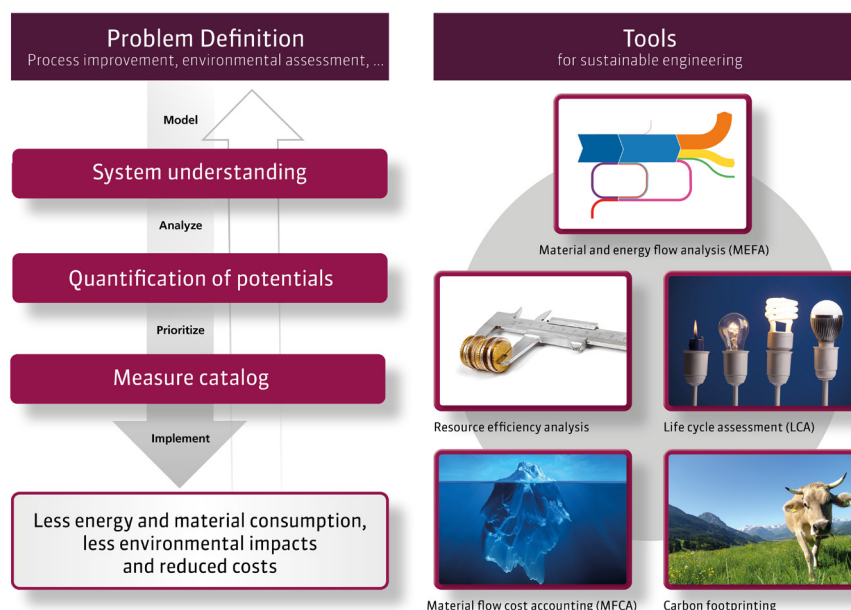
# Sustainability Consulting

*We enable sustainable production – this is our passion!*

## Are you looking for more sustainable production?

### We'll help you navigate the road to greater efficiency and better environmental performance

When it comes to achieving more sustainable production, every business has its specific challenges. Our team at ifu Hamburg GmbH will help you master them successfully. We'll calculate and improve your company's environmental indicators, processes, and products. With a jointly created model of your real world production processes, you'll understand your existing systems more completely and identify and quantify the potential for improvements. Based on these results we'll generate an action package. After evaluation and prioritization, you'll be ready to implement those measures. That's how we improve your energy and material efficiency – together.



## Our tools for your support

We choose the appropriate tools based on a material and energy flow analysis (MEFA), with the main focus on physical material and energy flows and their conversion during processes. The analysis specifically targets:

- ➔ **Production** (i.e. resource efficiency analysis; material flow cost analysis)
- ➔ **Products** (i.e. LCA; carbon footprints)
- ➔ **Company** (i.e. corporate carbon footprint)
- ➔ **Value added chains** (i.e. life cycle assessment)

Together, we'll generate a valid database to provide a strong foundation for making the right business decisions and achieving improved efficiency and overall environmental performance.

### A word from our clients:

*The chemical industry faces very complex issues. The consultants from ifu Hamburg have shown themselves to be very knowledgeable in matters of resource efficiency and life cycle assessment, and have helped us to find structured answers to those questions. In addition, they also provided excellent expertise in process engineering through their network. As a result, we discovered new approaches for greater resource efficiency in our processes.*

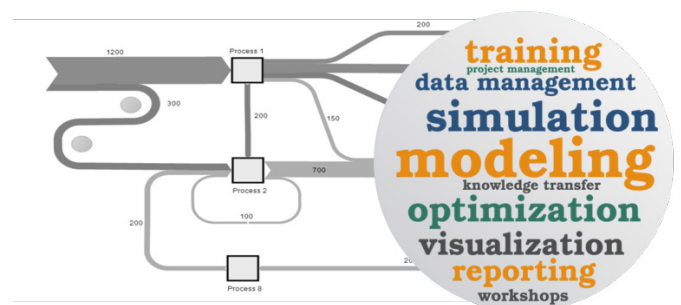
**Jan Eschke, Head of Energy and Environmental Management, Worlée Chemie**

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## Our competency at your side

Competency is based on understanding. By creating models with consistent data bases and accessible visualization, you'll gain an in-depth systems understanding of your production processes and will be able to pinpoint improvement potentials. By reducing complexity, it becomes easier to manage. Our competent team is standing by your side to help you during this process.



## Reach your goals in a joint effort

Our approach is based on the conviction that working together produces the best results. We'll jointly define your detailed goals and a plan how to reach them. The degree of our collaboration depends on your individual needs – whatever it takes to achieve meaningful and ground-breaking results.

Your contribution	Our contribution	
<b>Training</b> After receiving training in methodology and software you will be able to conduct your own projects	<b>Cooperation</b> We'll be at your side during the entire project from start to finish and take on specifically defined work packages.	<b>Execution</b> We'll take care of the entire project for you and you will receive the documented results.

## Your gain through our collaboration

- ➔ Reduction of production-related costs through an increase in efficiency
- ➔ Improved environmental performance of product, processes and the business as a whole
- ➔ Transparency and awareness for your company's processes and value-added chain
- ➔ Knowledge transfer and increased competency in project related areas

**We have helped and supported many businesses in their quest for greater sustainability over the past 25 years and look forward to working with you.**

### A word from us:

*We believe that working together with our clients is the most productive form of reaching results. Our clients benefit from the direct interaction enabled by a positive work atmosphere – while we, too, always learn more about our clients' area of expertise. Our motto is: Together, we'll reach the best results.*

**Andreas Genest, Research & Consulting, iPoint Systems**

## We are there for you!

A personal consultation will help to jointly determine the basis for collaboration and the additional benefits you can realize.

Call us or send us an email!

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